

INDUSTRY FACT

IN 2014, UNITED NATIONS UNIVERSITY ESTIMATED THAT 42 MILLION TONS OF E-WASTE WAS GENERATED. IF ALL THE MATERIALS FROM THAT E-WASTE WERE RECOVERED, THEY WOULD COLLECTIVELY BE WORTH \$52 BILLION.

AMERICAN RECYCLER, JUNE 2017

SOLUTION BRIEF

SECURE IT ASSET DISPOSITION: SITAD

SECURELY MANAGE END-OF-LIFE IT ASSETS

CHALLENGE

As data continues to grow at an exponential rate, so must an organizations' surplus of old and outdated IT equipment. The migration to new devices and management of retired assets directly affects the ability to overcome data growth challenges. Meanwhile, pressure from the government and corporate initiatives to practice environmentally compliant operations require companies to look for secure, yet socially responsible, ways to dispose of or recycle this electronic waste. Without defined procedures for disposing, recycling and refurbishing old devices, mitigates the risk of data breaches and subsequent regulatory penalties and damaged brand reputation.

HOW THIS AFFECTS YOU

- You need best-practices disposition methodologies that ensure reliability and consistency from collection through final destruction
- You lack confidence that your critical information could be lost, stolen or jeopardized
- You want to be compliant and environmentally-correct when it comes to disposal of potentially hazardous e-waste

WHAT IF YOU COULD

- Confidently manage your old, obsolete or decommissioned IT equipment?
- Dispose of IT assets in an environmentally friendly manner that is compliant with the strictest industry regulations and mandates?
- Be sure that all sensitive information has been completely destroyed prior to recycling assets?
- Securely track your equipment through destruction or repurposing, so you don't have to worry about it falling into the wrong hands?

WHAT YOU GAIN

- Strong disposition strategy with regimented chain of custody processes and centralized reporting to protect data, reduce e-waste and increase compliance.
- Reduced risk by preventing your data and electronics from being lost, stolen or compromised during disposition.
- Confidence your end-of-life products are handled in accordance with e-Stewards procedures – the highest compliance and regulatory standards, minimizing your carbon footprint, and boosting your green credibility.



The Iron Mountain® Secure IT Asset Disposition solution helps you destroy and recycle or repurpose numerous IT equipment types via reliable, environmentally-friendly, and secure services.

DESTRUCTION OR REPURPOSING OF MATERIALS

You'll reduce your e-waste by destroying and recycling or redeploying a wide variety of IT assets – everything from computers that held your sensitive information to old speakers, projectors, printers, and batteries taking up space around your office. Plus, with services that include logistics, removal, and processing and resale, you can rest assured that the entire process will be managed securely and conveniently, maximizing the value of your retired assets.

ENVIRONMENTAL RESPONSIBILITY

By partnering with an e-Stewards Enterprise, your IT asset disposition strategy will meet the strictest compliance regulations and rest assured that none of your e-waste is exported, landfilled or incinerated. During the e-Stewards recycling process, your equipment will be

managed in ways that reduce greenhouse gas emissions, cut pollution, and save energy and resources – helping you minimize your organization's carbon footprint and benefit from the positive brand recognition that comes with improving your green IT posture.

SECURE CHAIN-OF-CUSTODY AND LOGISTICS

With auditable verification and strict security practices that include GPS tracking, secure transportation, and a documented chain-of-custody, you'll know the physical location of your assets. This way you can be sure that your data remains protected. Throughout the process you'll benefit from our proven logistics and process expertise. You also have the flexibility to schedule services on a one-time or recurring basis, depending on your unique IT asset disposition needs.



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ABOUT IRON MOUNTAIN

Iron Mountain Incorporated® (NYSE: IRM) is the global leader in storage and information management services. Trusted by more than 220,000 organizations around the world, Iron Mountain's real estate network comprises more than 85 million square feet across more than 1,400 facilities in 46 countries dedicated to protecting and preserving what matters most for its customers. Iron Mountain's solutions portfolio includes records management, data management, document management, data centers, art storage and logistics, and secure shredding, helping organizations to lower storage costs, comply with regulations, recover from disaster, and better use their information. Founded in 1951, Iron Mountain stores and protects billions of information assets, including critical business documents, electronic information, medical data and cultural and historical artifacts. Visit www.ironmountain.com for more information.

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